

Why "Fitty Cent" is Coming to Canada

We have a prediction: the other visible marketplaces we compete with for your business will start lowering their fees on penny stock trading.

Effective March 9th, Omega ATS has been charging a flat 50 cents per active trade filled on Omega for penny stocks. (Fees for over-\$1.00 stocks are the lowest in Canada at \$0.0025 per (active) share executed.)

Already, another marketplace has announced it will lower its pricing on TSX Venture penny stocks (though not on TSX penny stocks just yet). Our prediction is that at least one if not two of the other marketplaces will follow suit in some way and then our mutual clients will start enjoying the fruits of real price competition.

Omega welcomes this change, because frankly this is where we can best compete for our clients' order flow. We do not support sophisticated order types - we do not support pre-open or MOC or post-closing trading - we do not even have a dedicated sales and marketing department (as you can tell if you've met us in person). What we do is bread-and-butter limit order matching extremely efficiently, and we know that returning that cost advantage to our clients is our competitive advantage.

So when the dust settles, the cost of trading in Canada will have come down dramatically and Omega ATS will be there to ensure it stays that way.

Sincerely,

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